

anthonylombardo

Senior Web Development Specialist

Anthony Lombardo
East Islip, NY
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AnthonyV1121@aol.com
www.anthonylombardo.com/portfolio

PROFILE

Unique background in both **technical development and UI design** for web product development and management. Ten-years experience in end to end website creation garnering **expert hands-on technical knowledge, strong UX sensibilities, and advanced coding skills**. Passionate and enthusiastic about producing extraordinary digital experiences along with exploring the creative possibilities of emerging technologies.

Thorough understanding of all phases of web product development. Trained and experienced in the following areas:

**UI Design & UX • Complete Front-End Development • Backend Integration
Responsive Design • Web Animation • Content Management & Software Development**

Innovative Self-Starter — relentless and driven to produce top-notch work and problem solve; avid learner who keeps current on all the newest technology and design trends. Strong written and verbal communication abilities. Accustomed to performing in a deadline-driven environment, while undertaking several projects at once.

TECHNICAL PROFICIENCY

Languages & Frameworks: HTML5, CSS, LESS, JavaScript, jQuery, PHP, JSP, JSON, Bootstrap, Foundation, AngularJS, ReactJS, createJS. Experienced with code versioning using SVN and GIT.

Software Development Experience: WordPress, Drupal, AEM/CQ5

General Software Skills: Photoshop, Illustrator, Adobe Animate, Axure, After Effects, In-Design, Acrobat, Microsoft Office, Pages and Keynote.

Basic production skills using audio and video software.

PROFESSIONAL EXPERIENCE

Digital Development Director / Lead Web Developer

Digital Products and Experience
ALTICE USA / CABLEVISION
BETHPAGE, NY, August 2014 - present

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Serve as the primary technical lead and front-end developer for all Optimum web properties and other Alice USA websites. Responsible for the day-to-day management and updating of all front-end functionality, code and assets. Develop UI enhancements, integrate with backend services, troubleshoot and fix site bugs and implement software enhancements to various site systems such as AEM/CQ5, Drupal and WordPress. Manage and mentor a group of front-end developers and web producers. Interact with key-stakeholders and various groups across the company on providing technical support and needed solutions via the web (i.e. landing page creation, lead generation, data capture, etc.).

Director of Interactive Design and Development

MSG VARSITY at CABLEVISION

BETHPAGE, NY, February 2012 - August 2014

Lead and implement UX and front-development efforts for all of the MSG Varsity sports networks' digital products including web, mobile, interactive TV and social campaigns. Work alongside the Director of Technology and VP of Digital Platforms to concept fully interactive and engaging digital experiences that enhance the network's programming and illuminates the larger goals of Cablevision customer retention. Integrate business requirements into design strategies, visual solutions and production ready code. Pioneer the conception and development of a fully responsive website for the linear network.

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Front-End Web Developer - Consultant

CITIGROUP NY, NY, February 2011 - present

Design, code and test site components, assets and functionality for three of the company's major web properties. Developed web layouts and interactive features such as website animations, motion graphics, form applications and image galleries. Perform regular website maintenance and updates along with supporting the design and production needs of the digital marketing team.

Interactive Developer - Consultant

TBWA NY, NY, August 2010 - December 2010

TAG WORLDWIDE NY, NY, December 2009 - June 2010

Responsible for the development and programming of online advertising solutions for corporate accounts such as web banner ads, rich media units, web animations and a variety of desktop based marketing tools.

Digital Production Designer

TMP WORLDWIDE ADVERTISING AND COMMUNICATIONS

NY, NY, June 2008 – Aug. 2009

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Collaborate with creative team members and account services in developing digital advertising and marketing solutions for corporate accounts. Produced and developed online creative, animations, interfaces, digital presentations, email blasts, landing pages and web banners.

Lead Graphic Designer/Webmaster

RIDGEWOOD TIMES PRINTING AND PUBLISHING CO.
RIDGEWOOD, NY, AUG. 2004 – JUNE 2008

Efficiently manage, coordinate and carry out design and layout production from concept through completion. Work closely with editors, reporters, account reps, photographers and other designers on the art direction, layout and production of the publication while consistently striving to meet deadlines and requirements. Effectively maintain relationships with outside vendors such as printers and IT agencies. Maintain and design the publication's website.

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Production Assistant

QUEENS GAZETTE NEWSPAPER, L.I.C., NY, February 2002 – June 2004

Worked closely with the Publisher, Art Director and Production Manager in the production of the publication. Participated in the development of print and promotional items for clients under the direction of the Sales Department.

EDUCATION

Multimedia Design Masters Certificate Program

SESSIONS SCHOOL OF ART AND DESIGN — NY, NY
Nov. 2007 to May 2011

Bachelor of Arts in Media Studies

HUNTER COLLEGE — NY, NY, January 2005
GPA: 3.702